



Chapel Street Community Primary School

Chapel Street, Levenshulme, Manchester. M19 3GH

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Headteacher

Mrs Ella Hughes

Friday 18th February 2022

Re: School Website and School Social Media Accounts

Dear Parent/Carer,

This is a very exciting time for Chapel Street as we are entering into a new era in the digital world and we would love for our families to take that journey with us.

We are working very hard to re-design and improve our school brand and our school website. We want your user journey to be engaging and enjoyable when you visit our website. We want you to find the information you need with a click of a finger and to be easily accessible for all.

Along with our new website, we are launching our own official social media accounts. These accounts will be managed and monitored closely by school staff. These accounts will open a line of communication which will enable us to reach out to parents/carers with class photos and updates, reminders, regular news and school updates.

We want to show you what our school has to offer; the amazing things your children are learning and the wonderful activities they do when they're at school. We think it is very important to capture these moments on camera and share them with our families in the best way we can.

To enable us to do this, a professional photographer will be visiting school on Tuesday 15th March and a professional videographer visiting on Wednesday 16th March 2022. Your children will be photographed during lesson time and play time carrying out their daily routines. There will be minimal disruption to children's learning as possible. Not all children will have the opportunity to be photographed, but we will capture as much happiness and enjoyment as we can across both media days.

The children whose parents/carers have not given permission to take photos of their child and display these on our website will not be photographed and will not be included in our media days. If you would like your child to be included and potentially have their photo displayed on our website, please speak with the school office to change your child's details.

We will send all families an update once the new website and our social media accounts are launched so you can like, share and be included in our posts and school news.

If you have any questions, please email or call the school office and we will be happy to help.

Yours sincerely,
Miss C Fitton

